



PRESS RELEASE

KIT-AR JOINS AEROSPACE XELERATED'S 4th COHORT

The London-based startup was chosen to participate in the three-month accelerator, led by [Boeing](#) in partnership with [Tawazun Council](#).

London, January 17, 2023- [KIT-AR](#), the augmented worker platform for the manufacturing industry, has joined the fourth cohort of [Aerospace Xelerated](#), a funded, 3-month accelerator for startups that can help move the aerospace industry forward.

The program is led by [Boeing](#), in partnership with [Tawazun Council](#), the defence and security acquisitions authority of the United Arab Emirates (UAE). Programme partners also include [GKN Aerospace](#), the United Kingdom's [Defence and Security Accelerator](#) (DASA) and [Etihad Airways](#). Partners will provide industry insights and expertise during the programme. [KIT-AR](#), along with the other participants, will be granted unparalleled access to industry experts for support in the development of new opportunities.

"We believe that enhancing workers is the way for aerospace companies to eliminate mistakes and errors in their manufacturing production lines. We are delighted that the accelerator shared our vision and selected us for such an impactful programme.", commented Manuel Oliveira, CEO of [KIT-AR](#).

The 11 selected startups are focused on improving the aerospace industry and come from all around the world, including Australia, Canada, France, Japan, Netherlands, UAE, UK and USA. Benefits for selected the startups include £100k investment from [Boeing](#); more than £100k in perks; mentoring and firsthand access to the [Boeing Company](#), [Tawazun Council](#) and other programme partners; and warm introductions to angel investors, corporates and VCs.

"All the team is ready to take on this challenge.", Manuel Oliveira said. **"As no doubt, this experience will shape KIT-AR's value in the aerospace field for years to come."**

The programme will last 12 weeks, culminating in a Demo Day in April 2023. Since 2019, the [Aerospace Xelerated](#) accelerator has created over 150 jobs across the UK and globally.

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About KIT-AR

KIT-AR is an innovative augmented worker platform, focused on augmenting quality and efficiency in production lines. With offices in the United Kingdom and Portugal, KIT-AR's product leverages augmented reality and artificial intelligence to identify, trace and reduce production errors, as well as to identify continuous improvement opportunities in the automotive, aerospace and electronics manufacturing markets.